

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)

1. Objective/ Purpose

Vision/ Mission Statement

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (**DDU-GKY**) is a placement linked skill development program for rural poor youth under National Rural Livelihoods Mission (NRLM). It is a market-led, placement linked skill development program for providing wage employment to rural poor youth.

Brief History

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (**DDU-GKY**) scheme has its origin in the wage employment linked “Special Projects” for skilling component of the Swarnajayanti Gram Swarajgar Yojana (SGSY), which was subsequently renamed as Aajeevika Skills when SGSY was converted as NRLM. Taking into account the focus on improving quality and employment outcomes in the National Policy on Skill Development, and need to increase the coverage of Skill Development program in remote rural areas, the scheme has been announced as DDU-GKY on 25th September 2014. The skilling program for rural youth has now been refocused and re-prioritized to build the capacity of rural poor youth to address the needs of domestic and global skill requirements.

Scheme Implementation

DDU-GKY follows a 3-tier implementation model. DDU-GKY is now, a State led scheme being implemented in PPP mode, based on market demand driven target sanction process. The DDU-GKY National Unit MoRD functions as the policy-making, technical support and facilitation agency. The DDU-GKY Skills State Missions provide implementation support; and the Project Implementing Agencies (**PIAs**) implement the program in a PPP mode.

DDU-GKY has developed a National Portal from July, 2016 for registration of PIAs and filing of project applications online from prospective Project Implementing Agencies (PIAs) to provide training and employment to youth.

Funding of the Scheme

DDU-GKY is a Centrally Sponsored Scheme (CSS) and projects are funded by Central and State Governments in the ratio of 60:40; in case of 8 North-east States, Himachal Pradesh and Uttarakhand the funding pattern is 90:10; and in case of J&K (where Himayat is being implemented) Central Government share is 100%.

Year-wise details of number of candidates trained and Placed under DDU-GKY since 2014-15 till the present year is given below:

Year	Total no. of candidates trained under DDU-GKY	Total no. of candidates placed under DDU-GKY
2014-15	43,038	21,446
2015-16	2,36,471	1,09,512
2016-17	1,62,586	1,47,883
2017-18	1,31,527	75,787
2018-19	2,41,080	1,38,248
2019-20	2,38,336	1,50,199
2020-21	37,906	49,563
2021-22(till October 21)	8,886	21,361

Roshni – A special initiative under DDU-GKY for left-wing extremist affected areas

A special initiative called Roshni was launched by Ministry of Rural Development on 10th June 2013 in a bid to further reach out to rural youth‘ in the country’s 27 most critical Left-Wing-Extremism-affected districts in 9 States.

Key features of the Roshni initiative are as under:

- i. Roshni mandates at least 40% of the candidates covered under the scheme shall be women. Special efforts will be made to proactively cover Particularly Vulnerable Tribal Groups (PVTGs) on priority basis.
- ii. All Trainings under this sub scheme of DDU-GKY shall be fully residential in nature.
- iii. Demand driven allocation is being made to saturate the District with Roshni scheme.
- iv. Training will be imparted through public-private and public-public partnerships with registered PIAs.
- v. Placement-linked, market driven fully residential skill training will be provided.
- vi. Central Technical Support Agency allocated to States shall be monitoring agency for Roshni scheme.
- vii. 27 Districts are of 9 States are covered under this initiative.
- viii. Beneficiaries aged between 18-35 years with requisite aptitude depending upon the trade or job requirements are to be selected as per the Participatory Identification of Poor (PIP)

HIMAYAT in UT of J & K

Himayat is a placement linked skill training programme (100% funded by GoI) for unemployed youth of Jammu and Kashmir and is being implemented by the Himayat Mission Management Unit (HMMU) of J&K State Rural Livelihoods Mission (JKSRLM), Department of Rural Development, and Government of J&K. The Empowered Committee for DDU-GKY, Ministry of Rural Development (MoRD) has approved a skilling target of 124180 youth for J&K for a period of three years (2016-19) at an outlay of 1581.10 crore, which has been further extended upto 2023 with target of 143299 at the cost of 1781.66 crores.

Key features of the Himayat initiative are as under:

- i. The candidates are provided free skill training for a duration of 3 to 12 months in a range of domains/skills with an assured employment after completion of the training.
 - i. The Scheme includes youth from both BPL as well as non-BPL categories and youth from urban as well as rural areas. In general, the target youth are to be in the age group of 18 -35 years of age, except for a few special groups.
 - ii. This is a 100% centrally funded scheme and the scheme mandates at least 70% of placement of total trained candidates

Important features of DDU-GKY:

- o Market-led, placement-linked training programme for rural youth undertaken in a PPP mode.
- o Mandatory assured placement to 70% of the trained candidates.
- o Focus on rural youth from poor families in the age group of 15 to 35 years.
- o Social inclusion of candidates through mandatory coverage of socially disadvantaged groups, i.e for SC/ST-50%, Minorities- 15%, and Women 33%
- o Minimum Salary of Rs.6000 per month or minimum wages of the State which ever is higher (after a three month training course).
- o Post-placement support to candidates.
- o Career progression support to training partners.
- o In allocation of skills projects, primacy given to Training Partners who can train and support overseas placement and captive placements.
- o Promote PM's "Make in India" Campaign through Industry Internships supported through joint partnerships between industry and DDU-GKY.

Further details may be seen at DDUGKY Website www.ddugky.gov.in.

Duties/Main activities/functions

National Level- Allocation of Targets and funds for implementation of the Program, support cost and Administrative Cost.

State Level- Allocation of Targets to Project Implementing Agencies, funds and monitoring of Program implementation in States, implement support cost activities and ensure adequacy of Human Resource for implementation of program.

List of services being provided with a brief write-up on them

NA

Organizational Structure Diagram at various levels namely State, Directorate, region, district, block etc.

DDU-GKY follows a 3-tier implementation model. The DDU-GKY National Unit MoRD functions as the policy-making, technical support and facilitation agency. The DDU-GKY Skills State Missions provide implementation support; and the Project Implementing Agencies (PIAs) implement the programme through skilling and placement projects in a PPP mode.

Expectation from the public for enhancing its effectiveness and efficiency

NA

Arrangement and methods made for seeking public participation/contribution

NA

Mechanism available for Monitoring the service delivery and public grievance resolution

The grievances are redressed on priority according to the instructions on the subject issued by the Government of India from time to time.

II. Please provide details of the powers and duties of Officers and Employees of the Organization

Joint Secretary (Skills)

Director (Skills)

Under Secretary
US(Skills 1), US (Skills 2), US(Skills 3)

Skills Division

1. Section Officer (1)
2. Assistant Section Officer (1)
3. Data Entry Officer (6) and Office Assistant Admin (1)

Work distribution/channel of submission in Rural Skills Division:

- i. The files and matters are being put up by Dealing hands (Mission Manager/PMA/etc.) to Under Secretary, which goes upto Director/JS/AS/SRD/Minister for consideration as per the matter.
- ii. Routine matters not requiring any decision making can be disposed off at the level of Director.
- iii. For Registration of Project Implementation Agencies (PRN), Under Secretary (US) act as Desk Officer and for RTI US/CPIO act as Desk Officer.

The details of existing work distribution/ channel of submission, work flow have been uploaded on the Ministry's website (www.rural.nic.in).

III. Please provide list of rules, regulations, instructions, manual and records held by public authority or under its control or used by its employees for discharging functions as per the following format. This format has to be filled for each type of document

- The DDU-GKY Guidelines, Standard Operating Procedures (SOPs) and Notifications are available on website i.e. www.ddugky.gov.in.
- List of Registered Project Implementing Agencies (PIAs) are available at DDUGKY website www.ddugky.gov.in.
- Progress of DDUGKY is available at DDUGKY website www.ddugky.gov.in.
- In addition to above, the officials and other important details are available at DDUGKY website www.ddugky.gov.in.

IV. Whether there is any provision to seek consultation/ participation of public or its representatives for formulation of policies? If there is, please provide details of such policy in following format

No

V. Use the format given below to give the information about the official documents. Also mention the place where the documents are available e.g. at Secretariat level, directorate level, others (Please mention the level in place of writing "others")

NA

VI. Please provide information on Boards, Councils, Committees and Other Bodies related to the public authority in the following format.

NA

VII. Please provide contact information about the Public Information Officers, Assistant Public Information Officers and Department Appellate Authority of the Public Authority

See list of Central Public Information Officers (CPIOs) and Appellate Authorities (AAs).

VIII. What is the procedure followed to take a decision for various matters? (A reference to Secretariat Manual and rule of Business Manual, and other Rules/ regulations etc. can be made)

Every case/ issue is examined/ processed according to the procedure prescribed under Manual of Office Procedure, F.Rs. & S.Rs, DFPR, GFR vis-à-vis instructions issued from the DoPT, Ministry of Finance and DDU-GKY Guidelines, Standard Operating Procedures (SOPs) and Notifications.

IX. What are the documented procedures/ laid down procedures/ Defined Criteria/ Rules to arrive at a particular decision matters? What are different levels through which a decision process moves?

The details of existing work distribution/ channel of submission, work flow have been uploaded on the Ministry's website (www.rural.nic.in).

X. What are the arrangements to communicate the decision to the public?

Website of Ministry (www.rural.nic.in) and Website of DDUGKY (www.ddugky.gov.in)

XI. Which are the offices at various levels whose opinions are sought for the process of decision making?

The details of existing work distribution/ channel of submission, work flow have been uploaded on the Ministry's website (www.rural.nic.in).

XII. Who is the final authority that vets the decision?

Minister of Rural Development is the final authority.

XIII. Please provide information separately in the following format for the important matters on which the decision is taken by the public authority

- Policy matters such as revision of Guidelines/ SOPs, Exceptional Approvals
- Programmes/ Schemes/ Project
- Agreements/ MoUs/ MoAs
- Parliamentary Business

XIV. Directory Officers and Employees

Given on the Website of Ministry (www.rural.nic.in) and Website of DDUGKY (www.ddugky.gov.in)

XV. Please provide the details of the budget for different activities under different schemes in the given format

Scheme	DDU-GKY (Rs. in lakhs)	
Financial Year	Budget Allocation	Release
2018-19	121530.64	121528.94
2019-20	187217.28	187197.65
2020-21	107685.20	107666.72
2021 – 22 (Till June, 2021)	200000.00	111.66

XVI . The manner of Execution of Subsidy Programmes

NA

XVII. Particulars of Recipients of concessions, permits or authorization granted by it

List of Registered Project Implementing Agencies (PIAs) are available at DDUGKY website www.ddugky.gov.in.

XVIII. Please provide the details of the Norms/Standards set by the Department for execution of various activities/programme.

--The details norms/Standard set by the Department is given therein DDU-GKY Guidelines, Standard Operating Procedures (SOPs) and Notifications are available on website i.e. www.ddugky.gov.in.

XIX Please provide the details of the information related to the various schemes which are available in the electronic format

The DDU-GKY Guidelines, Standard Operating Procedures (SOPs) and Notifications are available on website i.e. www.ddugky.gov.in.

List of Registered Project Implementing Agencies (PIAs) are available at DDUGKY website www.ddugky.gov.in.

In addition to above, the officials and other important details are available at DDUGKY website www.ddugky.gov.in.

XX. Means methods or facilitation available to the public which are adopted by the department for dissemination of information.

Dissemination of information are done through scheme website i.e (ddugky.gov.in) and IEC activities being conducted by States.

XXI. Frequently Asked Questions and their Answers

- Frequently Asked Question are given on website www.ddugky.gov.in

XXII. Related to seeking Information

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XXIII. With relation to training imparted to public by Public Authority.

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